

VIETNAM

# HANOI

TRAVEL DOSSIER

A 4 day / 3 nights incentive  
program to Hanoi and  
Halong Bay

Prepared by  
**Asia** Concierge



	DAY ONE	DAY TWO	DAY THREE	DAY FIVE
DESTINATION	HOME PORT TO HANOI	HANOI	HANOI TO HALONG	DEPARTURE
BREAKFAST	NA	At hotel	At hotel	At hotel
MORNING	In flight	<b>Travel Program :</b> Morning 'Vespas and Rickshaws' or 'Hanoi Immersion'	<b>Travel Program :</b> Seaplane service to Halong Bay (24 guests) - optional. Road transfer for remaining (2.5 hrs) Halong Bay private boat cruise	At leisure until transfer out for onward international flight.
LUNCH				
AFTERNOON	Group arrives at Hanoi airport and transfer to hotel	<b>Travel Program :</b> Bicycles and Buddhism	Halong Bay afternoon boat cruise  Return to Hanoi	
EVENING	Welcome dinner function at the Hudson Rooms or Metropole Courtyard	Dine around at TUNG and Chapter Restaurant (other options available)	Farewell gala event at Hanoi Opera House OR History Museum	
OVERNIGHT	Sofitel Metropole or Capella Hanoi	Sofitel Metropole or Capella Hanoi	Sofitel Metropole or Capella Hanoi	

The Sofitel Metropole, Hanoi





WELCOME EVENT AT SOFITEL METROPOLE  
HANOI



- Private section
- Standing cocktail tables on veranda
- Pre dinner drinks on veranda
- Elegant table settings with jasmine/frangipani scented floral arrangement
- Heavy canapé dinner with casual seating
- Free flow wine, beer, soft drink x 2 hours
- Jazz band music or string quartet

The Capella Hotel Hanoi

**ARRIVAL**

- Fast track airport arrival service
- Separate luggage vans
- 35 seat coach vehicles
- Private guide per vehicle
- Jasmine floral welcome
- 10 Ao Dai ladies on arrival at hotel



The Hudson Rooms



## Asia Concierge

\* OPTION 1



## VESPAS &amp; RICKSHAWS - A HANOI EXPERIENCE

DEPART : 0830 / 1230. ALLOW 4 HOURS.

Departing the hotel, you are whisked off to the Old French Quarter by a convoy of vintage vespas to past the historic Ho Chi Minh Mausoleum, an imposing structure located in the middle of Ba Dinh Square, the centre of Vietnam's political life since French rule.

We continue to cruise down tree lined Phan Dinh Phung Street, considered the city's finest street of beautifully restored French built villas and mansions towards the green space of Thang Long Citadel.

A stop is made at Hoa Lo Prison, a fascinating yet sobering insight into the turbulent past of the country, through French-ruled Indochina to the American conflict.

Visit the Temple of Literature; the site of Vietnam's first university dating back to the 11th century complete with the 82 remaining stone steles inscribed with the scholars names. The site is home to an altar and statues dedicated to the cult of Confucius.

From there, explore the Old Quarter by way of cyclo, a type of pedal-powered rickshaw. The Old Quarter has been the commercial centre of the city for centuries, with the 36 streets originally created in the 13th century. Each street represented a guild, Silver Street, Silk Street, Leather Street, Grilled Fish Street to name only a few. From the market an open buggy drives through the bustling streets to visit other sections of the old quarter for another 30 minutes. The buggy then drives guests back to the hotel to complete the tour.

**Inclusions :**

- 1 x vespa and driver per guest
- 1 x cyclo and driver per guest
- 1 x English speaking guide per 15 guests
- Motorcoach between points

Max 50 vespas available. Group is split into Party A and Party B (alternated coach and vespa experience).



## Asia Concierge

\* OPTION 2



## HANOI IMMERSION

DEPART : 0830 / 1230. ALLOW 4 HOURS.

There is no finer entry point to Hanoi than a cyclo (rickshaw) ride from the hotel along nearby Hoan Kiem Lake, a popular place for Hanoi locals to socialise and enjoy their morning or evening exercises.

We will stop to visit Ngoc Son temple, meaning 'Temple of the Jade Mountain', Hanoi's most visited temple site. Located on a small island and connected to the lakeshore by an elegant scarlet bridge (called Cau The Huc), this revered temple site is constructed in classical Vietnamese style.

From there our motor coach takes us to the Temple of Literature; the site of Vietnam's first university dating back to the 11th century complete with the 82 remaining stone steles inscribed with the scholars names. The site is home to an altar and statues dedicated to the cult of Confucius.



A stop is made at Hoa Lo Prison, a fascinating yet sobering insight into the turbulent past of the country, through French-ruled Indochina to the American conflict.

We then return to the centre to visit the Old Quarter which has been the commercial centre of the city for centuries, with the 36 streets originally created in the 13th century. Our Travel Expert will escort the guests through the narrow congested streets on foot for approximately 30-40 minutes ending at Dong Xuan Market. From the market an open buggy drives through the bustling streets to visit other sections of the old quarter for another 30 minutes. The buggy then drives guests back to the hotel to complete the afternoon program.

**Inclusions :**

- Visits to Hoa Lo Prison and Temple of Literature
- Motorcoach transfers and Rickshaw ride
- Golf buggy cart hire through Old Quarter



### *Lunch option*

#### LY CLUB, CENTRAL HANOI

The attraction of Lý Club is from the luxury ambiance, ancient features associated with the cultural values of Vietnam. With the exquisite arrangement, interior décor, you will have the feeling of entering a new world, a quiet and relaxing space separated from the outside.

Set in a splendid early 20th century French villa in the center of Ho Chi Minh City, the Ly Club takes its name from the Ly Dynasty (1009-1225), one of Vietnam's glorious periods of cultural and artistic development. Drawing inspiration from its namesake, the establishment combines Asian sensibility with modern style, providing an elegant oasis from the bustling and chaotic city.

Attention to detail characterizes the interior décor, from decorative chrysanthemum patterns to a portrait of soprano Lina Cavalieri by 20th-century Milanese painter Piero Fornasetti to oil and lacquer paintings by contemporary Vietnamese artists.

The Ly Club is divided into many functional spaces, with both fine dining rooms and cozy lounge areas. A lush and verdant outdoor area with plenty of green serves as a relaxing setting for afternoon tea or evening cocktails and outdoor events. The club's menu also reflects the embrace of both traditional and innovative, pairing the flavors of East and West in a unique and constantly evolving menu. A dedicated staff with years of experience makes the Ly Club an ideal destination for anyone looking for a stylish escape in Hanoi.

#### Inclusions :

- Private use for up to 150 guests
- Vietnamese set dinner menu
- Free flow drinks during meal x 90 mins



### *Lunch to Dinner option*

#### HOME MOC RESTAURANT

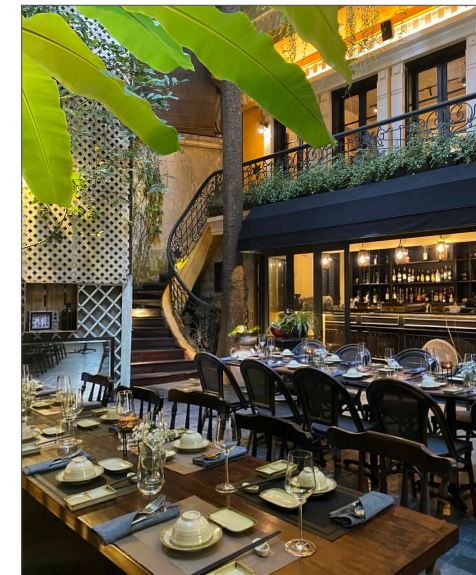
Located down a hidden alley in central Hanoi, lies one of the city's most charming and authentic Vietnamese dining restaurants - Home Moc.

Located in an elegant French villa the restaurants mixes vintage Vietnamese style with soft touches of European elegance to bring a stylish homely feel to the decor and atmosphere.

A delightful terrace opens up the space to provide a more intimate setting or allows for a private event without feeling too busy.

#### Inclusions :

- Private use of venue/restaurant
- Set lunch menu
- Free flow drinks during meal
- Return by coach (15 mins)





Walk through the rice fields



Cycling through the countryside

## BUDDHISM & BICYCLES

DEPART 14:00 / RETURN 18:00

This afternoon journey 1 hour west of the city to the rural areas where you will witness the daily life of the Red River Delta farmers, as well as visit the Thay and Tay Phuong Pagodas. The Pagodas are a good presentation of religious architecture in North Vietnam.

Nestled at the foot of Sai Son Mountain Thay pagoda sits on land in the shape of a dragon as geomancy dictates, giving a picturesque view of Long Chieu Lake (Dragon Pond) to the South. On an island in the middle of the green lake sits the Thuy Dinh pavilion which, on two floors, with a curved roof, resembles a picturesque lotus. On the occasion of municipal festivals, the pavilion transforms into a theatre of the famous water puppets, where the art form was born.

Situated in beautiful areas, surrounded by rice fields, dotted with villages hidden in bamboos, the pagodas attract thousands of Buddhism pilgrims, who come not only for sacred places but also for the splendid architecture.

Our 8km bicycle ride is along flat country lanes and paths that weave through the villages, residential areas and through farmland, often ablaze with colour during rice planting season and its harvest periods. There are ample opportunities to stop and witness traditional farming activity or simply to engage in the friendly locals.

Women, carrying 'yolks' with fresh coconut juice and snacks seemingly pop out of the vegetation for an impromptu break for refreshment.

### Inclusions :

- Return moto coach transfer
- 1 x bicycle per guest
- 3 x motorbikes to escort group as back up
- 6 ladies with yolks carrying refreshments during stop

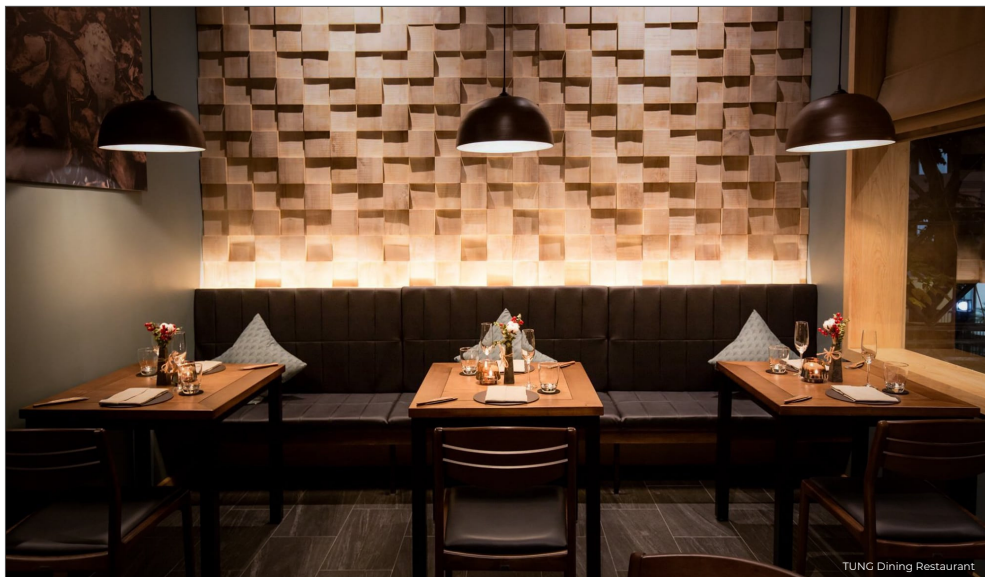


Thay Pagoda, near Hanoi



Buddhist ceremony in Thay Pagoda





TUNG Dining Restaurant

*Evening dining option*  
T.U.N.G DINING

The TUNG-in-cheek acronym – twisted, unique, natural, gastronomic – encapsulates the philosophy of Chef Hoang Tung's culinary style.

His 20-course tasting menu, which keeps pace with the seasons and uses local produce, boasts colourful, minimalist dishes, each of which features just 3 or 4 ingredients, whose complexity explodes with every bite.

The flavours are balanced and well-judged, with contrasts of texture and temperature, and acidity often playing a key role.

**Inclusions :**

- Private venue hire (pending group size)
- Degustation Menu
- Wine pairing with meal
- Background music
- Return transfers



TUNG Dining Restaurant



Chapter Restaurant dining

*Evening dining option*  
CHAPTER RESTAURANT

Chapter's striking, faux industrial exterior of rusted steel slats leads into an open kitchen where the food is cooked over fire.

The sleek, monochrome interior sports contemporary artwork. The menu is divided into sections: fresh and clean; and from the garden, the ocean, the land or from heaven.

The creative dishes, anchored in Vietnamese heritage, use a charcoal grill to produce unique flavours and textures that are artfully presented.

**Inclusions :**

- Private venue hire (pending group size)
- Set Asian Fusion menu options
- Wine pairing with meal
- Background music
- Return transfers



Chapter open kitchen



Halong Bay

*Day Excursion*  
HALONG BAY PRIVATE BOAT



Ambassador Cruise



Ambassador Cruise

HALONG BAY  
HALONG

Allowing for the 2.5 hour road journey through to Halong Bay we arrive mid morning for guests to board their own private boat on arrival at the pier.

For the VIP's marvel at Halong Bay from the comfort of a private seaplane and enjoy this incredible area from a very unique aerial perspective. The short road transfer will take guests to a private pier to board a luxury cruise vessel for the day (and or night).

A sleek, modern vessel that fuses contemporary styling with Vietnamese design concepts, the Ambassador is a meticulously designed steel boat that has reimagined luxury cruising on Halong Bay. Boasting a piano bar, day spa, pool and wellness centre, butler service and the full range of dining options, the Ambassador is a work of art, the experience exquisite, the journey flawless.

Inclusions:

- Private seaplane scenic flyover for VIPs only - optional addition (max 12 pax per flight) - OPTION LIMITED TO NO. OF GUESTS
- Luxury cruise boat charter on the Ambassador
- Lunch on board
- Halong Bay cruise program
- 46 First Class Cabins on board
- Tenders to shuttle between boat and shore
- Return coach transfers (2.5 hrs each way)

**NOTE :** We also recommend an overnight stay on board and hold a dinner on one of the beach inlets, inside a cave, or on the top deck of the boat.

Please refer to our **'Intimate Collection'** for more information on an overnight program to Halong





Opera House interior

*Evening event*  
THE GRAND OPERA HOUSE, HANOI

Completed in 1911 during the hey-day of the French colonial rule, this 900 seat Municipal theatre is still considered one of the architectural landmarks of Hanoi.

Originally modelled as a smaller version of the Great Paris Opera House, it was from the balcony of this wonderfully restored French colonial building that the Viet Minh-run committee of citizens announced that it had taken over the city on 16 August 1945.

Today the venue plays host to a variety of international acts from ballet, jazz and symphony performances.

We enjoy a glass of champagne at the Opera Garden prior to the performance and a private talk on the history of the building before entering the theatre to enjoy a private performance held by the Vietnamese National Symphony Orchestra.

Fine dining is held afterwards in the intimate Hall of Mirrors with a catered silver service meal by the Sofitel Metropole.

Inclusions :

- Private venue hire of the Opera House
- Floral arrangements in foyer
- Cocktail table settings
- Free flow drinks and canapés at reception
- Private symphony orchestra performance
- Round or long table setting in Hall of Mirrors
- Full service set French/Vietnamese dinner
- Free flow wine, beer and soft drinks
- Jazz band background music during dinner

**Note:** The inclusion of the Vietnamese Symphony Orchestra is compulsory with the hire of the Opera House, although other entertainment forms are available.

**The Opera House is due to undergo renovation in 2024, although a date has yet to be announced.**



Opera House arrival



Operatic performance



National Symphony Orchestra

*Evening event*  
THE GRAND OPERA HOUSE, HANOI



Young award violinist



National Symphony Orchestra



Guarded entrance to History Museum

*Evening event*

## THE HANOI HISTORY MUSEUM

Buried among rich tropical vegetation lies one of Hanoi's architectural gems, the distinctly blended influences of both the French and the Vietnamese at the Hanoi History Museum. Founded in the 1930's by l'Ecole Francaise d'Extreme Orient the museum depicts Vietnam's ancient history from 1400 through to 1945 and its tumultuous path to independence.

On arrival (optional) a lion dance greets the group as they walk through the tree laden walkways through to the gardens and courtyard of the museum. Bamboo torches and backlighting against the building enhance the atmosphere of the evening, with cocktail table settings reflecting Hanoi's ancient past.

The venue can be as formal or as casual as required with options for both round table settings and more relaxed with hawker stands and show cooking for those groups that may wish to network during the course of the evening.

In case of wet weather a marquee of white silk sails can be created to enhance the atmosphere and intimacy of the venue.

The theme colour can be either yellow and gold to match the facade of the Museum, or a darker black and red theme which presents a more formal evening.

Inclusions :

- Private venue hire of the Hanoi History Museum
- Cocktail table setting in first courtyard
- Free flow drinks and canapés at reception
- Soft traditional music
- Round tables in chosen theme in main courtyard
- Plated Vietnamese dinner
- Traditional music and dance performances
- All lighting, theming and decoration



History Museum, red and black theme



*Evening event*  
THE HANOI HISTORY MUSEUM





*Hanoi*  
VIETNAM



# Asia Concierge

## Why us?

Ever evolving, ever changing ... that's Asia in general. But no where is the pace of development as fast as found in the major cities of Vietnam.

Asia Concierge may be a new operator to market, however, it is managed at all levels by veterans and pioneer of the events industry in Asia.

It's Vietnam team have always been proud to lead the industry with the development of creative content and the sourcing of new venues.

It's Co Founding Partner, Paul Levrier, was the initial creator of events at the former Presidential Palace in Saigon, the first to turn the Fine Arts Museum and the Botanical Gardens into the event spaces they are today.

Under his direction he conceived exclusive use of the Temple of Literature in Hanoi and was the first to take over the Co Loa Citadel on its outskirts when incentive travel to Vietnam was unheard of. The vespa tours that are now so popular in the main cities of Vietnam was first devised and created by Paul via connections at a small vespa club in Ho Chi Minh City way back in 2004! Most recently, he led the operation of an event at the previously 'out of bounds' Hanoi Citadel in the heart of the city for 300 guests.

But our relentless pursuit does not stop there. Venues that have been tried and tested are now looked at with fresh eyes, taking concepts, theming and creative content beyond previous boundaries. New venue sourcing is ongoing, constantly on the look out for locations that are authentic and representative of Vietnam's rich culture.

This approach to our business extends to our excursion offerings. Not content with regular tour activities, a destination's highlights are brought to life with fine touches and elements that bring a sense of fun, exploration and further cultural understanding to the guest, leaving behind an indelible memory on ones time in Vietnam.

"Our legacy may have been created by the past, but we want to be remembered for what we are going to do today and tomorrow."

[events.asia-concierge.com](http://events.asia-concierge.com)







SUPPORT TOOLS FROM THE ASIA CONCIERGE WEB PORTAL

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